



23 February 2025

Subject: **How funds will be used**

The funds raised for Golden Lion Den Athletes Association Inc. will be allocated towards key initiatives that align with our mission to bridge the financial gap in the UAPB Athletic Department, offer ongoing support to the University, and serve the Pine Bluff community. These initiatives are designed to impact our university community and beyond directly. Below is an outline of how the funds will be spent:

### **Program Development and Implementation**

A portion of the funds will be used to create and expand programs that serve the community. This includes mentorship programs, educational workshops, charity events, etc.

Funds will cover the costs of materials, guest speakers, and program logistics to ensure that the events are engaging and impactful.

### **Operational Costs**

We will allocate funds to cover necessary operational expenses, including operational costs like website maintenance and other startup costs.

This will also include paying for software or tools that support the running of our nonprofit, such as database management, communication tools, and event registration platforms.

### **Community Outreach and Marketing**

Funds such as flyers, posters, and social media marketing campaigns will be used to engage students and faculty effectively.

A portion of the budget will go to designing promotional materials and running targeted ads to raise awareness of our initiatives across campus.

### **Events and Workshops**

We plan to host events such as fundraisers, information sessions, volunteer opportunities, etc.].

Funds will cover venue rentals, catering, materials for attendees, and any other event-related expenses.

### **Scholarships or Grants**

We intend to use a portion of the funds to provide scholarships or grants to students who align with the mission of our nonprofit and are seeking to make an impact in their community. Funds could be used for tuition assistance, project funding, or other educational support.

### **Sustainability and Future Growth**



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A portion of the funds will be set aside for long-term sustainability, ensuring our nonprofit can continue its mission beyond the current year. Funds include building a reserve for future initiatives and expanding our reach to a broader student body.

In conclusion, every dollar raised will directly support our nonprofit's goal of fostering positive change and creating opportunities for students and the community. Our transparent use of funds will ensure that each donation maximizes the impact of our work.

Patrick L. Wright

GLDAA Treasure

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